



OWN A DIGITAL MARKETING ACADEMY.

BUILD A BUSINESS THAT LASTS.

Franchise Investment: ₹5,00,000 | 3-Year Agreement | ROI in 12 Months

4500+

Students Placed

100+

Placement Partners

7+

Years in Industry

35+

Course Modules

ABOUT BRAND HIGH DIGITAL

India's Premier AI-Powered Digital Marketing Academy

Brand High Digital is an Ahmedabad-based School of Digital Marketing, authorized learning partner of **CEITRC (Affiliated with NCT Delhi, Govt. of India)** — a proud **Google Partners Academy**.

Our 35+ module curriculum covers SEO, Google Ads, Social Media, Video Production, Website Funnels, AI Marketing & more — delivered through a Hybrid model: local trainer at your center + weekly online live lecture by Brand High's Co-Founder.

LEADERSHIP

Dharmendra Goswami – Chairman & Partner (14 yrs Education Industry)

Dhanashree Bhambishte – Co-Founder, Head Trainer | IIM Indore Alumni | Meta, Google, HubSpot, SEMrush Certified

100%

Placement
Assurance

4500+

Students
Placed

100+

Placement

₹2L–15L

Avg. Graduate

CERTIFICATIONS AWARDED

★ CEITRC (NCT Delhi – Govt. Recognised)
✓ Google Ads (6 certs) ✓ Meta Blueprint
✓ HubSpot ✓ SEMrush ✓ Microsoft Bing

THE MARKET OPPORTUNITY

Digital marketing is India's fastest-growing career — demand FAR exceeds supply.



₹33,000 Cr+

India's Digital Ad Industry
by 2026 (IBEF)



9 Lakh+

Unfilled Digital Marketing
Jobs in India



Tier 2 Cities

Massive untapped demand for
quality digital education



500M+

Internet Users driving
need for skilled marketers

WHY NOW?

Every business — from kirana store to MNC — now needs digital marketing. Colleges don't teach it. Companies are desperate for talent. The gap is your goldmine. Brand High gives you the proven system, tools, leads, and support to fill it from Day 1.

FRANCHISE MODEL & INVESTMENT

FRANCHISE FEE

₹5,00,000

One-Time Investment

3-Year Agreement Period

Renewal @ 25% of Original Fee

REVENUE SHARE MODEL

30%

of every enrollment goes to Brand High Digital (Franchisor)

70% Revenue stays with YOU, the Franchisee

TERM	DETAILS
Agreement Duration	3 Years from signing date
Renewal Fee	25% of ₹5,00,000 = ₹1,25,000
Revenue Share	30% of each enrollment to Franchisor
Franchisee Revenue Keep	70% of all enrollment revenue
Territory	Exclusive city/zone rights
Lead Support	50 DM Training Leads provided at launch
Paid Marketing Support	2 Months Free Digital Marketing with Paid Promotions

ROI PROJECTION — YOUR EARNING POTENTIAL

Monthly Revenue Model (Admissions/Month @ ₹35,000 Avg Course Fee | You Keep 70%)

CONSERVATIVE

8
admissions/mo

Gross Revenue

₹2.8L / mo

Your Net (70%)

₹1.96L / mo

Month 3 onwards

MODERATE

15
admissions/mo

Gross Revenue

₹5.3L / mo

Your Net (70%)

₹3.67L / mo

Month 6 onwards

HIGH GROWTH

25
admissions/mo

Gross Revenue

₹8.8L / mo

Your Net (70%)

₹6.13L / mo

Month 12 onwards



Break-Even Point:

At 15 admissions/month @ ₹35,000 = ₹5.25L gross. Your 70% = ₹3.675L/mo. Full ₹5L investment recovered in ~14 months. Profit from Month 15 onwards. + 50 leads + 2 months free ads accelerate this.

EVERYTHING INCLUDED IN YOUR FRANCHISE PACKAGE



LAUNCH SUPPORT

- 50 Qualified Leads for DM Training
- 2 Months FREE Digital Marketing
- with Paid Promotions
- Sales Funnel Setup & Support
- WhatsApp Broadcast Campaigns
- Landing Page + Lead Magnet
- Meta & Google Ads Strategy



HYBRID CLASSROOM MODULE

- Offline Trainer at Your Centre
- Weekly Online Live Lecture by
- Lectures by Dhanashree (IIM Indore Alumni)
- Touch Screen LED Panel
- PTZ Camera (Auto-track)
- Wireless Mic + Lighting Kit
- Live Streaming Ready Setup



DIGITAL PLATFORM

- White Label Learning App
- Learning Management Software
- Center Management App
- Student Progress Dashboard
- Course Content on App
- Assessment & Quiz System
- App on Google Play & App Store

STUDENT CERTIFICATIONS & VERIFICATION SYSTEM

Every student earns VERIFIABLE, GOVT-RECOGNISED certifications — CEITRC (NCT Delhi) accepted on Skill India, DigiLocker & multiple govt. platforms.

CERTIFICATIONS STUDENTS EARN:

IN

CEITRC Certificate (★ FEATURED)

Affiliated with NCT Delhi, Govt. of India | Accepted on Skill India, & Govt. platforms



Brand High Digital Certificate

Issued by Franchisor — carries your centre's institute brand



Google Ads Certifications (6)

Search, Display, Video, Shopping, Apps, Measurement



Meta Blueprint Certifications

Facebook & Instagram Advertising



HubSpot Academy Certificate

Digital Marketing & Inbound Marketing



SEMrush & Microsoft Bing Certs

SEO & Search Engine Marketing



VERIFICATION SYSTEM



Unique Certificate ID

Every certificate has a unique verification code



QR Code on Certificate

Scan to verify authenticity instantly on mobile



Online Verification Portal

Employers verify at brandhighdigital.com/verify



Digital + Physical Copy

Students get both soft copy & printed certificate



Tamper-Proof Design

Hologram + security features prevent forgery

WHAT YOU GET AS A FRANCHISE PARTNER

ACADEMIC

- 35+ Module Curriculum (Updated)
- 100hrs+ Recorded Lectures
- Student Study Materials
- Govt. Recognised Certification
- Live Project Framework
- Assessment & Quiz System

MARKETING

- 50 Qualified DM Leads at Launch
- 2 Months Free Digital Marketing
- Paid Ad Promotions Included
- Sales Funnel Setup & Support
- Landing Page + Lead Magnet
- WhatsApp Broadcast Scripts

BUSINESS SETUP

- Centre Setup Guidance & Branding
- Hybrid Module: Offline + Online
- Local Trainer at Your Centre
- Weekly Live Lecture by Dhanashree
- Touch Screen LED + PTZ Camera
- Mic, Lights & AV Equipment

TECH PLATFORM

- White Label Student Learning App
- White Label Learning Software
- Center Management App
- Student Progress Tracking
- Online Verification Portal
- App on Play Store & App Store

COURSES YOU'LL OFFER — YOUR REVENUE STREAMS

Post Graduate in Digital Marketing

🕒 12 Months | 👥 Graduates & Professionals

₹60,000–₹80,000 per student

Digital Marketing Professional S1+S2

🕒 6 Months | 👥 Students & Job Seekers

₹35,000–₹45,000 per student

Digital Marketing Professional S1

🕒 3 Months | 👥 Beginners & Career Starters

₹18,000–₹25,000 per student

Certified Sales & Marketing Program

🕒 4 Months | 👥 Business Owners & Sales Pros

₹20,000–₹28,000 per student

Corporate Training Workshops

🕒 1–5 Days | 👥 Companies & Teams

₹5,000–₹50,000 per student

WHO IS THE IDEAL FRANCHISE PARTNER?

This Franchise is Perfect For:



Educators & Teachers

Who want to run their own academy with a proven curriculum



Entrepreneurs

Looking for a high-margin education business with low risk



Business Owners

Who want to add an education vertical to their existing setup



Digital Marketers

With knowledge of the field, ready to build a training brand



Tier 2/3 City Investors

Who see the massive gap in quality digital education locally

ELIGIBILITY CRITERIA



Space Required

300–500 sq ft
(Owned or Rented)



Investment Ready

₹5 Lakhs Franchise Fee
+ Setup (~₹2-3L)



Business Mindset

Passion for education
& entrepreneur spirit



Location

City/Town with active
student population



Basic Team

Min. 1 counselor +
1 trainer at launch

YOUR ONBOARDING JOURNEY — FROM SIGN TO LAUNCH

01 Inquiry & Discovery Call

Connect with our franchise team. Understand the model, ask questions, get clarity.

 Day 1-3

02 Agreement & Payment

Sign franchise agreement. Transfer ₹5L. Territory locked. Tech setup begins.

 Day 4-7

03 Center Setup & Hybrid Tech

LED Panel, PTZ Camera, Mic, Lights installed. Branding kit + signage delivered.

 Week 2-3

04 App & Platform Setup

White label app live. LMS configured. Student portal + verification system active.

 Week 3-4

05 Go Live + 50 Leads + Ads

Launch with 50 qualified leads. 2-month paid ad campaign activated. Funnel live.

 Week 4

06 Ongoing Support

Monthly check-ins, curriculum updates, ad reporting, cert issuance support.

 Ongoing

WHY BRAND HIGH — NOT ANOTHER FRANCHISE?

FEATURE	Brand High Digital 	Generic Institute 
CEITRC Certification (NCT Delhi)	 Govt. Recognized, Skill India	 Not available / Self-issued only
Google & Meta Partnership	 Google Partners Academy	 Self-claimed certifications
Student Cert. Verification	 QR Code + Online Portal	 No verification system
Hybrid Delivery Model	 Local Trainer + Weekly Online by IIM Alumni	 Only offline or only online
White Label Apps	 Student App + Center App	 No tech platform
Launch Lead Support	 50 DM Leads + Funnel Setup	 You find your own leads
Paid Marketing Support	 2 Months FREE with Ads	 No marketing support
Franchise Investment	 ₹5L (All-Inclusive)	 ₹15L–₹50L+ hidden costs
Revenue to Franchisee	 70% stays with you	 Only 50–70% typically

PROOF — RESULTS THAT SPEAK FOR THEMSELVES

4500+

Students Placed

100+

Placement Partners

50+

Internship Partners

7+

Years of Excellence

₹5–15L

Avg Package (Exp.)



In just 8 months, I had 22 students enrolled. The 50 leads they gave at launch were genuine. The hybrid classroom setup gave us a premium edge over local institutes.

Rajesh Patel

Franchisee – Vadodara



Brand High gave me the real skills. I got placed at ₹4.2L package within 2 months. The certificate verification QR code impressed my interviewer instantly.

Priya Sharma

Graduate → Digital Marketer



We enrolled our team for corporate training. The white-label app made it seamless. Dhanashree's team ran our ads for 2 months and got us 40+ genuine enquiries.

Manish Gupta

Business Owner – Surat

THE TIME TO ACT IS NOW.

Limited Franchise Slots Available Per City.
First-Come, First-Served Territory Rights.

FRANCHISE FEE: ₹5,00,000 (3 Years)

RENEWAL: ₹1,25,000 (25% of Fee)

REVENUE SPLIT: 70% Yours | 30% to Brand High

INCLUDES: 50 Leads + 2 Months Ads + Hybrid Tech + Apps + Certs

CALL / WHATSAPP: +91 90817 64646

www.brandhighdigital.com | brandhighmarketing@gmail.com

NEXT STEPS

1 Book a Free
Discovery Call

2 Review Franchise
Agreement

3 Sign & Pay
₹5L – Lock Territory

4 Launch in
30–45 Days